



CYBER RISK  
INSTITUTE

# A PROFILE IN GROWTH

By popular demand, CRI's ecosystem is expanding beyond financial services institutions. CRI is now offering companies—such as governance, risk & compliance software companies, consulting firms, and service providers to the financial sector—opportunities to work with CRI and our members to advance ecosystem objectives.

## CRI AFFILIATE PROGRAM

This program is for industry leaders who want to deliver an improved Profile user experience or address financial institution needs through integrating the Profile into their offerings. You benefit by being able to license the Profile and meet your customers where they are, and the financial sector benefits from increased access to the Profile.

## CRI INNOVATOR PROGRAM

This program is for industry leaders who want more than just licensing by becoming part of the growing CRI ecosystem. There are two levels of Innovator involvement: a Basic and Premium level.

### BASIC

The Basic Level would provide the ability to license the Profile, participate in certain in-person meetings with financial institution members, and receive marketing opportunities.

### PREMIUM

The Premium Level would include the Basic Level offerings and provide opportunities to participate in the group shaping future Profile versions, as well as being featured in our Innovator Spotlight series—spotlighting how your firm is advancing cybersecurity.

## AFFILIATE PROGRAM

CRI Affiliates pay an annual fee based on their gross revenue:

- **\$2,500 per year** for an organization with under \$5 million in annual revenues.
- **\$5,000 per year** for an organization with between \$5 million and \$20 million in annual revenues.
- **\$10,000 per year** for over \$20 million in annual revenues.

## INNOVATOR PROGRAM

### BASIC LEVEL

At the CRI Basic Level, Innovators are entitled to:

- **License Grants** for use of the CRI Profile and CRI Profile Workbook with clients.
- **Invitation to the CRI Annual Meeting**, held once per calendar year.
- **CRI Newsletter** detailing activities supporting the CRI Mission and strategy.
- **Marketing and Promotional Benefits** including:
  - Logo placement on CRI's website.
  - Reference and listing as a CRI Innovator on CRI's website.
  - Right to promote CRI.

### BASIC LEVEL INNOVATOR FEES

Basic Level Innovator annual fees are based on an organization's most recent calendar year's revenues. Annual fees for organizations without a one-year history of revenues are based on expected revenues for the then-current calendar year.

| <u>Organizational Annual Revenues</u> | <u>Innovator Cost Per Year</u> |
|---------------------------------------|--------------------------------|
| Less than \$5 million                 | \$7,500                        |
| Between \$5 million and \$20 million  | \$15,000                       |
| Between \$20 million to \$1 billion   | \$20,000                       |
| Over \$1 billion                      | \$30,000                       |

### PREMIUM LEVEL

At the CRI Premium Level, Innovators are entitled to **all** Basic Level benefits plus:

- **Access to the Profile Architecture Group**, which provides direction as to how to evolve the CRI Profile, its component parts, and other CRI offerings to meet cyber, risk, regulatory, and third-party needs of end users.
- **Reserved Presentation Time** in our Innovator Spotlight series to include at least two 30-minute presentations or one 60-minute presentation before the CRI community. Sales presentations are not permitted.

### PREMIUM LEVEL INNOVATOR FEES

The annual fee for Premium Level Innovators is **\$50,000 per year**, regardless of an organization's annual revenues.